



**Kiwaniis**

Eastern Canada & Caribbean District  
District de l'est du Canada et des Caraïbes

# Newsletter

August 2019



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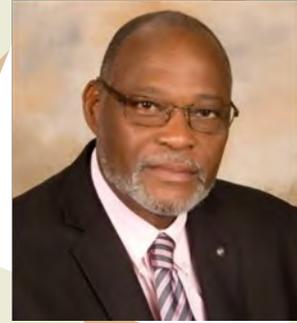
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# Governor's Message

Melford "Mel" Clarke  
Governor  
Easter Canada & the Caribbean



Greeting Kiwanians,

Almost a year ago, I wrote a message thanking you on entrusting me to assume the role of Governor of this great District and here I am now expressing my gratitude to all of you for making this year special. Your extra efforts, dedicated community service, belief in Club's, Division's and District's goals contributed greatly to our aspiration to commit, serve and grow thus far.

**WOW!** We have one more month before our Kiwanis administrative year comes to an end. Let us use these last few weeks to make adjustments so that we can fully accomplish our goals. I am encouraging Kiwanians to grow Kiwanis. We must grow our service, we must grow the impact of our projects, but, most importantly, we must grow our membership so that we can achieve more.

**Our overall membership is steadily growing. Let us end the year with at least 500 plus members to be comfortable to survive the drastic membership deletion during the period October 1<sup>st</sup> to 15<sup>th</sup>, 2019. Currently we are at a net growth of 382 members and 7 new clubs, this means our goal of club building has fallen short of the targeted 12 new clubs. Each Division has been asked to work on our club building goal and I am pleased to say that the additional five (5) clubs are in the making. It is believed that it is not too late to accomplish this goal with all hands-on board.**

It is my pleasure to announce the winner of the Governor's Third-Quarter Ribbon. The Kiwanis Club of Barrie within Division 8 won the award with 2,125 points. Congratulations to President Doug McDermid and his team. This quarter, the Barrie club added nine new members and had full scores on more than 90% of the other line items on the criteria form. We thank you for your contribution to the overall District's membership goal and the numerous service hours you've spent in the various communities.

At this time, let us pause in honour of the Kiwanians who died this quarter. May their souls rest in peace. Let us



pray for those that are sick and shut in and wish them wellness and early recovery. Among the sick Kiwanians, let us pray for our President Poly as he battles his illness. We are our brother's keepers. We can make a difference in someone's life just by extending a hello. An African proverb says, "If you think you're too small to make a difference, you haven't spent the night with a mosquito."

As we prepare to start a new year under the leadership of Governor Designate Robert Spellen, let us ensure that we leave our clubs in a better position than we met it on 1<sup>st</sup> October 2018. While doing that, let us all analyze ourselves as a member of the Kiwanis family.

Are you a better person because of Kiwanis? Has the Objects of Kiwanis International made a difference as to how you communicate with others? Has your projects served the children in your community. Members; let us continue to reach out and touch someone and make their day a better one.

## Expression of Appreciation for Past International Trustee Gary Levine from Past Governor Chuck McIlravey and Lieutenant Governor Stephanie Worthington - Division 8

As you will read from my comments below I truly believe Gary Levine was the Kiwanian Kiwanis International needed at this time to bring "Continuous Growth" to our organization. But with a 3 vote loss in 2018 and a 51% to 49% loss in this last election it did not happen. Politics can be very difficult and disappointing at times.

Having had dinner with incoming President Elect Art Riley June 26<sup>th</sup>

in Orlando, he made it quite clear to me that going forward the New Club Opening Budget will be cut out of the budget in President Designate Daniel's year, his year and if he wins Peter Mancuso's year as International President. Gary believed in Growth, and was very honest about it. He has seen and personally experienced tremendous upward swing in membership over the past 7 years and how it was accomplished with "The Formula" followed by "The Eye Of The Tiger Programs" All of that is now lost. It is going to be back to the basics of Club Retention Programs and that has not worked over the past 25 years.

The Kiwanians on our campaign team have worked with Gary, supported him 110% and have seen him in action as a servant of Kiwanis for more than 30 years. Like all Kiwanis leaders he is the recipient of many Club, District and International Awards.

Unlike all others he was running against, he has years of membership and governance experience serving as my Formula Team Leader for our EC&C District and then moving on to our International Membership Chair and New-Club Opening, Eye of the Tiger Chair for the Americas. Gary has opened more than 30 new clubs in 19 Districts, personally signing up over 200 new Kiwanians in just the past two years.

Deeply rooted to his home community, in addition to his dedication to Kiwanis, Gary has led several Civic groups including Chair of the local Police Services Board, President of his County Tourism Association as well as fulfilling a 4-year term as City Councillor.

The real question is: **How has Gary made a difference**



**to Kiwanis through his personal dedication and his initiatives?**

As Club President, he had all club members working in teams to increase membership by 40%.

As Governor, he worked to create a virtual District as DST Office and a regional trustee model that streamlined governance and saved the District more than \$100,000 dollars every year. I was part of that Team of the then Immediate Past Governor Sharon Cameron Dunn, PIP President Glenn Bagnell and then KIT John Button who all supported this "New Concept" and the recommended hiring of Jim Steele as DST.

As a Motivator, his speeches and original membership workshops have instructed and inspired Kiwanians at DCMs, DCONs and ICONs around the world. His positive attitude, sound message and infectious smile left you feeling part of something you wanted to share with others.

As an Innovator, he created our Kiwanis Health Card so that District leadership could easily measure member engagement and strengthen their existing Kiwanis clubs.

As a Designer, he imagined and created a new month end report for our District that was user friendly and targeted critical information.

As a Technology Wizard, Gary is utilizing new technology and developing a new membership recruitment tool that will aid new club openers throughout our Kiwanis world. This unfortunately may be put to rest with the New Direction of Kiwanis.

When Gary discovers problems, he finds creative solutions that work. I have personally used him on several



Cont'd

## Governor's Message

Finally, I would like to highlight a special Kiwanian who has made a great impact on the lives of many Kiwanian in this District. Kiwanian Distinguished Lieutenant Governor of Excellence (DLGE) Lloyd Distant Senior has



been a mentor to many including me although, he was not in my division. One just need to look at his mannerism, his knowledge of Kiwanis and his belief that we all can be great leaders. I dedicate this month's newsletter to a soft spoken but yet great Kiwanian. He has

many awards and titles bestowed upon him. He once wrote that "the performance of each club and the movement may be assessed against these objects and code of Ethics." I truly believe that. He believes and live his Kiwanis experience by the Objects of Kiwanis International. Thanks, DLGE Lloyd Distant Senior for sharing yourself with any Kiwanian who will ask for your help. A true statesman you are.

Fellow Kiwanians, I echo my gratitude to all of you, assuring that I will remain the Kiwanian who works and gives with dedication, love and selflessness.

May God Bless Kiwanis!

Melford Clarke  
District Governor 2018-2019  
Eastern Canada & Caribbean District

## Expression of Appreciation cont'd

other projects with organizations where I am a member of their board. He has delivered each time he has been asked to provide technical service.

Now as for "Just Julia" well they come as a package and she has supported his beliefs and direction for growth 150% and that is important when you have tough decisions to make and a lot of personal time away from family that needs to be donated. She is number one in his life and we love the both of them and respect their dedication to the Kiwanis Club of Owen Sound, Division 8, The EC&C District and Kiwanis International.



So in closing may we say "Thank You Gary", "Thank You Julia" for everything you have accomplished and wanted to accomplish for the benefit of others. You are truly two individuals who live the "Six Objects of Kiwanis."

**A special thanks to District Trustee Ralston Nunes whose photography skills facilitated the cover of June's Newsletter edition.**

# ICONS of Excellence

As Kiwanis International continues its mission of building more clubs to create more hands to Serve the Children of the World, Kiwanis Division 25 (Cornwall) encompassing the county of Cornwall, has committed to fulfilling this mandate with the formation of a second club since the 2018-2019 administrative year. The first being Kiwanis Club of Rose Hall, Montego Bay.



The Kiwanis Club of Bethel Town, nestled in the Eastern section of Westmoreland, was born out of the desire of several professionals, primarily teachers and other categories of individuals, to serve with a purpose. The club is unique in that it was sponsored by three Clubs - the Kiwanis Clubs of Westmoreland Capital, Anchovy/Cambridge and Ramble, Hanover who have committed to mentoring the club for the duration of its existence.

It was Distinguished President Barrington Gray of the Kiwanis Club of Westmoreland that initiated the talks and without hesitation, and with the support of the dynamic sponsoring trio clubs, Lieutenant Governor Glenda Miller, left no stones unturned in organizing its existence within a few weeks by February 21, 2019.

The ceremony was officiated by Lieutenant Governor Glenda Miller and keynote address was given by, Governor Melford Clarke. He presented each Kiwanian with a charter member certificate and pin.

In his charge to the charter members, Governor Mel expressed how elated he was that they were joining the servant leaders on the "bus" in service to humanity and congratulated Division 25 in

assisting to achieve the District's goals. President Junior Ross in his acceptance speech, committed and reassured the audience that he will lead the club in a dynamic way.

The event was held at the Belvedere Entertainment complex at Chester Castle, Hanover, 24 charter members, referring to themselves as "Icons", pledged to uphold the six objects of Kiwanis International. The decor was beautiful, the food was scrumptious and the entertainment was modest.



Being a ceremonious occasion, the event was accommodating and celebrated with fathers on their special day, being also "Fathers Day". The ceremony was attended by a wide cross section of Kiwanians from Division 25 (Cornwall) and Division 24.

The "Icons" have already started to give yeoman service to the Community by way of caring for the indigent, literacy and health care to the Young Children Priority One category, initiating Service Leadership Programme in Primary School and fundraising activities.



# Kiwaniis®

## Partnership Programme

Kiwaniis International believes in the power of partnerships in assisting clubs to execute impactful projects. We are encouraged to seek out partners whose mission aligns with that of our organisation. Partnerships make service easier, increase your club's purchasing power and also results in benefits and rewards for members.

Kiwaniis International has over fifteen main partners which provide support to clubs in the forms of discount on products &/or services, access to important data, fundraising opportunities, access to support and resources, and coordinating service projects. Some of these partners include:



- ◆ Landscape Structures Inc. – this organisation creates innovative playground equipment.
- ◆ Hilton – preferred rates and amenities are available from various Hilton properties. Kiwanis members also receive special member incentives for becoming a Hilton Honors rewards member.
- ◆ Scholastic Books – partners with Kiwanis clubs to promote literacy outreach programmes.
- ◆ Junior Chamber International (JCI) – Kiwanians can partner with JCI members on joint community projects to increase local impact.
- ◆ National League of Cities (NLC) – facilitates collaboration between Kiwanis clubs and NLC members to deepen local civic engagement in support of children and families.
- ◆ Thirst Project – this organisation's focus is to educate the next generation by arming students with information about how they can be a part of social change, make a difference and encourage others to join in the effort to solve the global water crisis.

◆ UNICEF – partners with Kiwanis family members to combat major health issues such as iodine deficiency disorders and maternal and neonatal tetanus.

There are three stages in finding and developing strong partnerships:

**Plan** - form a team, research potential sponsors, create a list of top prospects, create demographic report on club membership, identify potential competitors, provide updates via newsletter/website and complete a club audit.

**Sell** – create sponsorship packages, rehearse your presentation and meet with potential sponsors.

**Deliver** – inform your club about your sponsorship plans, determine who will fulfil contractual obligations, assign a sponsorship contact for the club, gather feedback after sponsorship events, create a schedule for communications touchpoints with sponsors and invite sponsors to visit and join the club.

Let us explore how we can work with our existing partners to create greater impact in serving our communities. I will also provide support in identifying other organisations with which we can establish strong and meaningful partnerships.

**Sharon D. Williams**  
**Kiwanis International District Partnership Coordinator**  
**Eastern Canada & Caribbean District**

# Fundraising Masquerade Party

The Kiwanis Club of Kralendijk, Bonaire held its Black & White Masquerade Party fundraising event in June 2019. The goal of the Party was to raise funds for upcoming projects in August and September to assist children and make their lives better.

The event was well received by sponsors and party-goers. There were even requests for a Christmas party.



## Awareness campaign

Together with SHiF, the Centre for Youth and Family, Kiwanis Club of Kralendijk Bonaire started an awareness campaign on the importance of the family. The campaign includes Facebook and media coverage, flyers, events at the Centre for Youth and Family and a photo contest.

On the international day of the family, May 15, participants were asked to send pictures of their family enjoying quality time together and describing why spending time together was important to them. On the 24<sup>th</sup> of June the winners of the campaign received their prizes from the Kiwanis Club of Kralendijk Bonaire community service committee.

The prizes for the winning families were all geared to families having fun.

# WHY YOU SHOULD USE CORRECT KIWANIS BRANDING

Vicki Hermansen | Jul 16, 2019

What is branding and why is it important? Your brand reflects who you are, what you're made of and what you do. It's how others see you. And when it's done correctly, it has great benefit.

Strong brands such as Starbucks, Coca-Cola and Apple earn loyalty and trust over the years. People who like coffee may search for a Starbucks instead of stopping elsewhere. And when you order a Coke and the server asks, "Is Pepsi OK," a loyal devotee would likely say, "No." Apple products elicit the same feelings. Some people actually stand in line for hours to buy the latest products. These strong brands have captured the loyalty and trust of consumers.

Our Kiwanis brand can be the same. We attract people who want to help, people who like to serve their communities and help kids.

Our strength is in our mission.

Our challenge is with awareness and consistent use of our logo.

When you see the Starbucks logo, you know exactly what you're getting. With Starbucks, you know how the local store will smell when you walk in. You know the music that will be playing and how the furniture will be grouped. You know the green mermaid means you'll get the coffee you expect.

We have some challenges with the Kiwanis brand, and we need your help to remedy the situation. We know if we grow our brand by opening new clubs and gaining more members, we can help more kids and have a positive impact on communities.

When you see your favourite brand's logo, is it altered in any way? No. Why? Because consistency is key for recognition. But too often we see Kiwanis logos that have been personalized in some way. Many clubs and districts like to decorate the Kiwanis branding with the



name of their club, city or town, their main service project or a graphic element. These club members likely believe they are distinguishing themselves from other clubs.

But in fact, the opposite is happening. These clubs are diluting the Kiwanis brand. Every addition to the logo — the Kiwanis seal and the wordmark — serves to dilute the brand and have the opposite effect of distinguishing one club from another. Every decoration to our brand is harmful. These decorations actually confuse people because they are unable to tell if

your club is part of the same organization as another club. Think of Starbucks. If one store uses the green branding colour and another uses yellow or red, a coffee drinker might be confused and decide not to go to that store. Branding makes the experience cohesive. We can't allow every club, district or member to change it.

A recent Microsoft study found that 90% of consumers say they expect consistency and loyalty from a brand across all channels. That means Kiwanis clubs and members should use the approved logos and avoid temptation to add decorations or geographic identifiers that only serve to confuse the public.

The good news is that more than 3,000 clubs have taken advantage of our custom club logo, which we'll design free for your club or district. This logo standardizes our look. Visit our website and request one! Kiwanis will send your logo files in all the formats you need for digital and print use.

We also have prepared properly branded materials for clubs to use on all communication channels. Visit [kiwanis.org/brand](http://kiwanis.org/brand) for social media photos, media releases, print ads and more. These materials provide consistency to the brand so that anyone, anywhere will be able to recognize the Kiwanis brand.

Proper use of the Kiwanis brand can increase our name recognition and awareness and help attract more members. And that will help us help more kids.

# Thank you



Dear Kiwanians,

I would like to personally thank you for your support and assistance in my campaign for Kiwanis International Vice President. While the results were not what we had hoped for, our campaign was run with integrity, honesty and for the good of Kiwanis. Our District was well represented.

In particular, I would like to thank our Campaign Chair, Past Governor Chuck McIlravey, Campaign Counsellor and Advisor, Past International President Dr. John Button, Campaign Treasurer Paul Kirk and the many Kiwanians in EC&C who pitched in to help. It was a genuine Team Levine effort.

As well, I would like to thank my wife, Julia, for giving so much of her time and energy in support of my endeavor. Julia is truly exemplary. There is no better campaigner, organizer and supporter than Just Julia. I am truly blessed to have her in my life and you, the members of our District on my side.

All the best with your club endeavors,

Gary Levine

Past International Trustee

# The Bon Bista Project

**K**iwanis Club of Aruba partnered with Aruba Vision Center, a local optician and eyewear business to provide free vision test and glasses for 50 children.

Each Saturday during the month of June children from different neighborhoods of Aruba were invited to participate in the “Bon Bista Project” (Better Vision Project). Thirty-two of the fifty children tested needed glasses.

Upon arrival at the clinic the children received a warm welcome by Kiwanis members and were fed breakfast followed by the eye testing. At the end of the project they all received a surprise goody-bag filled with cookies, juices, chips, fruits, candies and marshmallows.

Kiwanis Club of Aruba together with Aruba Vision Center pledge to ensure that these children achieve their full potential at school. After all, one of the most precious gifts of life is the ability to see the world clearly. Improving the world one child and one community at a time. #KidsNeedKiwanis



# Famous PEOPLE Players



A total of 150 participants from the Boys & Girls Clubs of East Scarborough and Toronto Kiwanis attended the 22<sup>nd</sup> annual Kiwanis Kids Day at The Famous PEOPLE Players Theatre (FPP) in Toronto on July 17, 2019.

The day began with a catered Pizza lunch complete with unlimited soda drinks and ice cream for dessert after which they were taken to the Phil Collins Theatre to watch the black light production of Rock This City. A musical celebrating the best in rock in roll music.

After the performance the kids had their chance to try the black light puppets on stage. The cast members of FPP fed the attendee's along with Past Lieutenant Governor Stuart McCormack.

Many of the cast members in the show are living with a disability. In fact, the current President of the Aktion Club of Toronto, Anthony NG is a former cast member at FPP. President Anthony and his wife Julie who is also the secretary of the Aktion club and Kiwanis Club of Toronto President Laurie Lyle were in attendance for this annual event.

Famous PEOPLE Players offer a unique educational experience – teaching kids of all ages to push beyond any limitations they may perceive having, and to rise to the best of their true selves; sharing achievements from those who have dared to believe in themselves.

Famous PEOPLE Players was founded by Diane Dupuy in 1974. In 1999, (21 years ago) Kiwanis donated lighting equipment valued at \$15,000. Diane asked if they could return the favour in any way resulting in the beginning of Kiwanis Kids day.

The event is sponsored by the Kiwanis Club of Toronto (KCT) and since 1999 organized by KCT and Past Lieutenant Governor Stuart McCormack. Many Aktion Club events have occurred at this venue over the years. To learn more about Famous PEOPLE Players visit [www.fpp.org](http://www.fpp.org)



# Kiwanis Clubs Day

The Kiwanis clubs in Martinique, Division 27, met at Carrère Racecourse to organize for "Children's Village".

The Kiwanis club Arc en Ciel oversaw the organization which was a joint project with the Kiwanis Clubs of Fort de France, Coeur de Créole, The Flamboyant, Soleil, Le Genipa, Fleur de Cannelle.

Each club brought games and animations, for the children who were able to relax, play and eat.

Some of the activities were miraculous fishing, bag races, introduction to painting, traditional kites, storytelling, make-up sessions, pony rides to the delight of the children.

Books and toys were given to the children as well.

A warm gratitude was extended to the sponsors who helped to make the day a success.

A special thanks was also extended to the parents who responded to the invitation in large numbers.



# Key Leader – 2019 Schedule



In 2019, the **Kiwanis - Key Leader Pro-gram** for the EC&C District, which is in our eleventh year, will be offered in **5 locations** in Eastern Canada and hopefully in Bahamas, here is the **list of camps** and contact information:

## Atlantic Canada

### **Key Leader Snider Mountain Camp — October 4 — 6, 2019**

Snider Mountain, New Brunswick, (near Sussex, NB)

**Contact: Peter Curtis** — Site Coordinator — Snider Mountain, NB

Email: [peter.curtis57@gmail.com](mailto:peter.curtis57@gmail.com)

### **Key Leader Scotian Glen Camp — Oct 18 — 20, 2019**

Thorburn, Nova Scotia

**Contact: John Ryan** — Site Coordinator — Scotian Glen Camp, Thorburn, NS

Email: [johncryan50@msn.com](mailto:johncryan50@msn.com)

### **Key Leader Bayside Youth Camp — Oct 25 — 27, 2019**

Sambro, Nova Scotia

**Contact: Kevin Ripley** — Site Coor-di-na-tor - Bay-side Youth Camp, Sambro, NS

Email: [kevin.r@ns.sympatico.ca](mailto:kevin.r@ns.sympatico.ca)

## Ontario Canada

### **Key Leader ICSR Big Clear Lake Camp — Oct. 25 — 27, 2019**

Arden, Ontario

**Contact: Firma French** — Site Coordinator - ICSR- Big Clear Lake Camp, Arden, ON

Email: [hffrench@rogers.com](mailto:hffrench@rogers.com)

### **Key Leader ICSR Grand River Camp — Oct. 25 — 27, 2019**

Brantford, Ontario

**Contact: Sheila Donald** — Site Coordinator – ICSR-Grand River Camp, Brantford, ON

Email: [s.donald@cogeco.ca](mailto:s.donald@cogeco.ca)

## Bahamas

### **Key Leader Camp Bahamas — Date to be announced**

Rock Sound, Eleuthera, Bahamas

**Contact: Leza Basden** — Site Coordinator- Camp Bahamas, Rock Sound,  
Eleuthera, Bahamas

Email: [keyleaderbahamas@gmail.com](mailto:keyleaderbahamas@gmail.com)

## Want to start a Key Leader event?

**Contact: Glenn Pushman - Key Leader District Administrator**

EC&C District of Kiwanis International

Email: [glenn.pushman@rogers.com](mailto:glenn.pushman@rogers.com)



# What is Your Membership in Your Club Worth to You?

Recently, a Kiwanis Club in Ontario held a club analysis meeting to discuss the personal benefits of membership in their club. The group got off to the usual start by identifying the important services they provide to the local community. It was a long and impressive list. Gradually the discussion shifted when a member stood up and shared a personal story about what his membership in his Kiwanis Club meant to him.

In early 2015, the Kiwanian's 13 year-old daughter was diagnosed with cancer. For four weeks, she received twice-weekly chemotherapy treatments at the local hospital. That was followed by six weeks of radiation at the cancer treatment centre located fifty-five miles from home. Figuring out how to get his daughter to daily treatments was going to be a challenge that would significantly impact him and his family in numerous ways.

When his fellow members heard about the serious situation, they immediately came together. Within one day they developed a transportation schedule to assist with the young girl's daily drives to the cancer treatment centre and follow up medical appointments.

The Kiwanian told his fellow members how much their caring support meant to him and his family. He and his wife had moved to Ontario when they were first married to accept a job offer. It was a difficult decision because it meant leaving their families behind in Winnipeg, Manitoba, over 2000 kilometres away. He wondered aloud what they would have done without their Kiwanis friends during their daughter's illness.

The story encouraged other members to start sharing what membership in their Kiwanis Club meant to them. Stories were told about life-long friendships, funny things that happened at club meetings that lifted their spirits, gratitude for a sense of belonging to a club with a special purpose and leadership opportunities that impacted careers. One member eloquently spoke about the satisfaction he receives from working on children's projects as part of a team with like-minded people who are making a difference in their community.

As the meeting was coming to an end, the newest member of the club stood up to speak. The young woman said, "now I get it." She explained that when she accepted the invitation to join the Kiwanis Club, she knew she was committing to volunteering her time and to paying dues. She said that she recognized that those two things were a part of being a member of a worthwhile organization. Now however, after listening to her fellow members, she was beginning to understand what it truly means to be a "Kiwanian." The openness and caring of the members enhanced her understanding of what Kiwanis is all about.

However, a few – not many, but a few seasoned members still continued to question the reason **we must pay dues to belong to Kiwanis. Perhaps they are members who are still searching to find what it truly means to be a "Kiwanian" and a contributing member of their club.**

**The Merriam Webster Dictionary defines the word "club" as "an association or organization with a mandate dedicated to a particular interest or activity."** To ensure a club meets its mandate and provides benefits to its members, a structure must be put in place. Those who join a club understand, that to maintain proper order in their organization, monetary administrative costs need to be incurred. As a result, members pay dues. It is as simple as that.

Dues are paid to belong to all types of clubs - golf clubs, photography clubs, Probus clubs, antique car clubs, wine tasting clubs and music clubs. The list goes on and on. Even the Scouts, Cubs, Guides and Brownies pay dues to support the structure of their organization. Service clubs like Kiwanis are no exception. As they say, to be truly committed, it is important that you have "some skin in the game."

Make your own list of the benefits you receive from being a member of your club. What are those benefits worth to you? Hopefully you are among the vast majority of "Kiwanians" who have determined that the benefits far outweigh the cost of dues.

It is important however that members fully understand how their dues are calculated. If you have dues related questions that have not been satisfactorily answered, do not hesitate to contact the District Office so that you can be directed to the appropriate person to answer your question.

A final note - In early 2018, The Kiwanis Club that held the club analysis, hosted a "Kiwanis Family Party." They celebrated the good news that the young girl who bravely managed her cancer treatments with the support of her family and her dad's Kiwanis friends, was in remission.

# YOUTH PROTECTION WEEK

Nothing is more important than the safety and well-being of those we serve—and of the Kiwanians who serve them. That's why Kiwanis International annually presents Youth Protection Week.

Youth Protection Week occurs every **September**. During the week, all Kiwanis clubs should review the Kiwanis youth protection training and evaluate how well they're adhering to the Youth Protection Guidelines. It's particularly important to know the updated policy for criminal history background checks.

## Education

Train members on youth protection at that week's Kiwanis club meeting. After completing the training, you and your club members should be able to:

- Understand the Youth Protection Guidelines.
- Identify troubling behavior or abuse.
- Respond appropriately if a child discloses abuse to you or if you witness troubling behavior.

Visit [kiwanis.org/youthprotection](http://kiwanis.org/youthprotection) to find all of resources to lead a training and much more! Kiwanis members can also access the [online version of the training](#) to review it on their own time.

Once the training is completed for the Kiwanis year, the Kiwanis secretary should indicate this on the reporting dashboard.

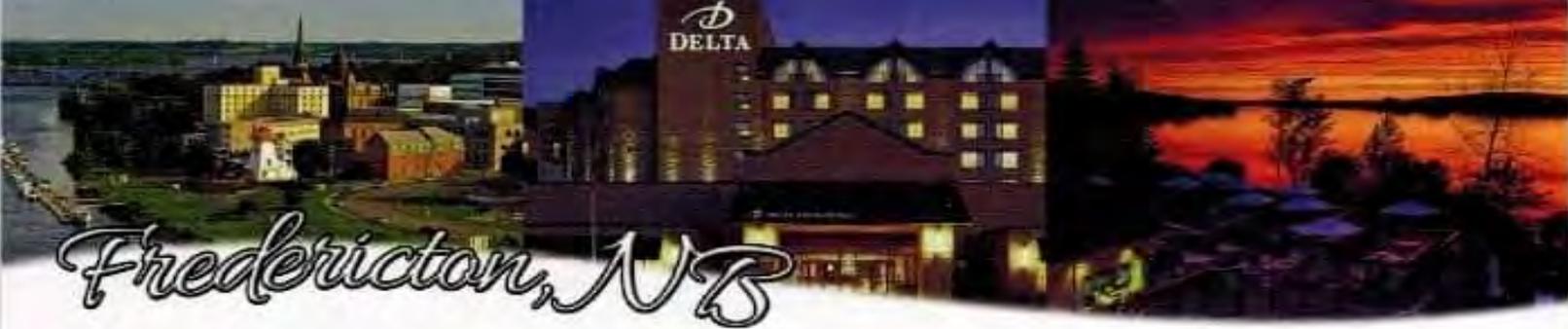
Your club's efforts during Youth Protection Week are important to the commitment that all Kiwanians must share. Thank you for protecting young people - and the Kiwanians who work with them. You're strengthening the Kiwanis family's continuing status as a leader in building the next generation of service.



The Kiwanis Family joins together for a day of service the fourth Saturday of October every year.  
October 26, 2019 - Worldwide

Does your Kiwanis One Day project involve food, gardening or construction? Go to <https://www.kiwanis.org/clubs/member-resources/service-projects/kiwanis-one-day> and click on the title to download and use one of these videos to promote your project.





*Fredericton, NB*

*Save the Date | Réservez ces dates*

**May 14-16, 2020  
Les 14 au 16 mai 2020**

**Eastern Canada & Caribbean District Convention 2020  
Congrès de l'est du Canada et des Caraïbes 2020**



Host Hotel / hôtel principal : Delta Fredericton by Marriott

From / à partir de \$174 + 15% tax / taxe

(booking opens mid-June 2019 / réservation seulement à la mi-juin 2019)

[www.marriott.com/yfedf](http://www.marriott.com/yfedf)



*Maritime Kitchen Party / Un party de cuisine des Maritimes*

**NB Host Night**

**La soirée du Nouveau-Brunswick May 15, 2020 \ Le 15 mai 2020**

**Delta Fredericton**

Overflow Hotels / Hôtels additionnels :

(booking opens mid-June 2019 / réservation seulement à la mi-juin 2019)

Holiday Inn Express & Suites Fredericton  
From / à partir de \$129 + 15% tax / taxe  
[www.hlexpress.com/fredericton](http://www.hlexpress.com/fredericton)

Radisson Kingswood Hotel & Suites  
From / à partir de \$174 + 15% tax / taxe  
[www.radisson.com/fredericton-nb](http://www.radisson.com/fredericton-nb)

Fredericton Tourism  
[www.tourismfredericton.ca](http://www.tourismfredericton.ca)

