

VISIBILITY COMMITTEE MODULE #4

GROWING KIWANIS THROUGH SLP'S

This module will promote Kiwanis club growth by actively strengthening Service Leadership Programs and other related programs: K-Kids, Terrific Kids, Bring Up Grades, Builders Club, Key Club, Kiwanis Key Leader, Circle K, Aktion Club and partnering with community businesses and other corresponding groups to support such ventures.

Visibility Module	Growing Kiwanis through the development of Service Leadership Programs and related programs
Distribution Date	Within the first quarter of the 2014-2015 Kiwanis administrative year (Target date – October 1 st to LG's)
Target Group	Governor, Governor–Elect, Vice Governor, Lieutenant Governors, Regional Trustees, District Chairs, Club President, President – Elect, Vice-President, Secretary, Treasurer, Club Directors, Club Committee Chairs.
Delivery Method	<ol style="list-style-type: none"> 1. Module and instructions to be sent electronically by the Governor to the Lieutenant Governors who will follow the Communication protocol of the EC&C District 2. Information from the module to be presented at the next Divisional Council Meeting by the Lieutenant Governor or his/her appointee 3. Module to be presented as a Visibility Item at a club meeting during the first quarter. A follow-up question will be added to the December Secretary's Monthly report regarding delivery. 4. Module to be accessible through District website
Projected Outcomes	Each Club takes action pertaining to the recommendations to enhance Kiwanis Visibility in the Community.
Outcome Metrics	Lieutenant Governor to follow up with clubs to confirm progress to date with respect to Module #4 and report progress details for each Club to the Governor by Dec. 31st,

	<p>2014.(Governor shares copy with Visibility Committee)</p> <p>LG also to ensure that the Club Secretary confirms delivery by answering the District question on the Secretary's monthly report.</p>
--	---