

Visibility Committee Module #4 Growing Kiwanis Through Service Leadership Programs

Created from the Visibility Committee List of
Recommendations 2013-2014



- Kiwanis International advises us: There is no secret formula to Kiwanis Club growth
- Growth takes –
 - Work
 - Determination
 - Creativity
 - Enthusiasm
- More importantly, it takes a PLAN



- A PLAN can strengthen Kiwanis by establishing and promoting the various Service Leadership Programs possible within your community
- Has your club done a community assessment to see what type of SLP would work in your area?



What are the SLP's???



- Provides elementary schools students with their first opportunity to learn about organizing projects that help others within the school and community.



Kiwanis

Builders Club[®]

Building Leaders

- Largest service organizations for middle school students (aged 12-14) and is student led
- Structured similar to a Kiwanis Club



There are 2 other programs related to SLP's for elementary grade students:



- Teaches elementary school children to become thoughtful, enthusiastic, respectful, responsible, inclusive, friendly, inquisitive and capable



2nd related program -



- Awards elementary school students' achievements



KEY CLUB[®]

- Largest high school service organization in the world
- Empowers its members to lead and serve by cultivating leadership skills, developing friendships and performing community service



KEY LEADER[®]

- Weekend camp to help teens aged 14-18 learn about their community, build self confidence and set their own goals



CKI[®]

Circle K
International

- Is the premiere university service organization in the world. Based on the tenets of service, leadership, and fellowship, CKI develops college and university students into responsible citizens and leaders with a lifelong commitment to service.



Kiwanis

Aktion **Club** Service in Action



- Is the only community-service club for adults living with disabilities. Aktion Club allows members to develop initiative and leadership skills in serving their communities while enabling their integration into society.



- Toolkits for all of the Service Leadership programs and related programs are available at

www.kiwanisone.org

- Look under the “Youth, Students and special programs” tab across the top of the web page
- There is strength and leverage to be achieved through our choice of partnerships within our community



- Kiwanis has partnered with Boys and Girls Clubs and with UNICEF to promote children throughout the world
- SLP and related programs have much to gain from community partnerships
- Ensure your club has an ongoing program of appropriate recognition of supporting individuals and businesses
- Make sure to include a budget line for your SLP every year
- We cannot say “Thank You” enough



- Kiwanis has also developed a new growth and sustainability plan –



The Formula is a member-led, multi-year initiative that focuses on Kiwanis members, investing in the Kiwanis experience and ultimately strengthening membership. It's an opportunity for Kiwanians like you to shape the future of their clubs and the service that impacts their communities.

The Formula is based on a simple premise: When you love something, you want to share it. When something really matters, you want other people to love it with you. You want it to be more than something you “do”—you want it to be part of your life.



- Our organizations' survival ultimately resides with the youth of today
- In order to strengthen and grow, we need to get them involved
- No better way of do this than through the development of SLP's within your own community
- Take the time it takes to foster growth





THANK YOU

Merci

