

Your one-minute speech



A guide to engaging new members, sponsors and partners

What's the best way to attract new people to your Kiwanis club? By grabbing their interest—and respecting their time. Put together a “one-minute speech” by thinking of answers to a few simple questions.

Why my club?

Think about what you love most about your club—and your community. Consider how the two matter to each other.

What's our community impact?

Pick the service project that makes you proudest of your club. And think of a young person—or group—your club has mentored.

How do we make an impact?

By working together with people in our community who care. More hearts and more hands mean more opportunities for service and partnership.

Other tips

Nothing attracts a new member like a happy member. Be sure to:

- Practice your speech.
- Listen to the other person.
- Maintain eye contact.
- Smile and speak firmly.
- **Most important of all:** Invite him or her to a meeting or service project.

Now it's your turn!

On the reverse side, we've left some room for you to create your own one-minute speech to promote your Kiwanis club.

Your one-minute speech



Share your story in your community

Why my club?

What's our community impact?

How do we do it?

People to consider:

- Family and friends
- Coworkers
- Local business owners
- Parents of Service Leadership Program members
- Neighbors
- Clients
- Fellow church members
- Fellow parents (PTO, Little League, etc.)
- Teachers and principals
- Insurance agents, accountants, bankers and other providers

Take an extra look at the contacts on your phone—who else would enjoy your club?