## Kiwanis in a Changing World

<table>
<thead>
<tr>
<th><strong>Education Leadership Module</strong></th>
<th>Kiwanis in a Changing World</th>
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<tr>
<td><strong>Distribution Date</strong></td>
<td>Within the third quarter of the 2013-2014 administrative year in accordance with the approved Committee Work Plan.</td>
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<tr>
<td><strong>Target Group</strong></td>
<td>All members of Kiwanis</td>
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</table>
| **Delivery Method**           | 1. Module and instructions to be sent electronically by the Governor to the Lieutenant Governors who will follow the Communication protocol of the EC&C District  
2. Information from the module to be presented at the next Divisional Council Meeting by the Lieutenant Governor or his/her appointee  
3. Module to be presented as an Education Item at a club meeting during each Kiwanis year  
4. Module to be accessible through District website |
| **Projected Outcomes**        | At the end of this module, you will be able to:  
- Identify Kiwanis role in changing lives  
- Name five reason we resist change  
- Label four reasons as Perceived or Realistic resistance  
- Identify three ways to introduce change  
- Recognize the rut and if you do need to change  
- Discover five solutions to the rut |
| **Outcome Metrics**           | Lieutenant Governor to follow up with clubs to confirm delivery of the module at the club level and report same to the Governor via the LG Quarter Report |

### Title Slide

![Kiwanis in a Changing World]

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- Discover five solutions to the rut

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Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.

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Note:
You could also show have the movie file “One Can Make a Difference” 60 PSA go to downloaded, [http://www.kiwanis.org/kiwanisone/resources/file-library?startLib=Marketing%20and%20PR&startFolder=Videos#.U02Hn_IdUm8](http://www.kiwanis.org/kiwanisone/resources/file-library?startLib=Marketing%20and%20PR&startFolder=Videos#.U02Hn_IdUm8)
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We are the one

To the children who’s lives we change, we are:

SUPERHEROES

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So why do we resist change?

Excuses:
- It’s never been done like that
- It’s always been done like that
- It’ll never work
- Not enough people to do that
- Scared of unknown

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Perceived versus Realistic

- Perceived resistance to change
  - Emotional opposition
- Realistic resistance to change
  - Time
  - Money
  - Staff
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Introducing change

- Identify the supporters for the change
- Articulate why change is required
- Determine the best way to respond the change

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Making the change

Make change

with

the group

not to them

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Celebrate the change

While transitioning from the old way to the new way honor and celebrate participants:

- Have a party
- Create a photo album of memories

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Do you need to change?

- Are you stuck in the ‘rut’?
- Have people quit participating?
- Are members skipping meetings?
- Are you having fun?

Following provides ideas for change

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Ask participants why they like to come to District & Regional Meetings

- Attend District and Regional Caucus meetings
  You meet other people from other clubs in your division. You gain firsthand knowledge of how the “Kiwanis machine” works. You create new friendships, feel re-energized, get education and have the opportunity to exchange ideas
  Anna Bej Sarnia-Lambton Golden K Kiwanis Club

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Ask participants to share their experiences at a District Convention,
Ask if anyone plans on attending this year’s Convention

- Attend District Convention
  You meet great people, meet top Kiwanians, receive great education, hear the facts and have an opportunity to fill the “volunteer tank” so you return home with it full and ready to work.
  Anna Bej Sarnia-Lambton Golden K Kiwanis Club
When you invest your money, you do your homework. You check with a financial advisor and study the options. The same should be true of your Kiwanis club. Before members invest their time, talent, and resources in a service project, get the facts. Make sure the work you do will make an impact on your community—and the world.

Your Kiwanis club’s already making an impact on your community—and the world. But you can do even more. To ensure your club is the very best it can be, take time for a checkup.

You did something for the first time?

- Change club meeting structure and/or location periodically
- Add a new Service Project
- Identify a new fundraiser
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Ask participants for addition ideas

Having fun?

Celebrate with your club:
- Halloween Party
- Surprise visit from Santa
- Easter Egg Hunt
- Special speakers

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Remember

Be The Change That You Want to See In The World.

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Change your world

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.”
Margaret Mead