



Kiwanis®

Community exploration form

Opening a new Kiwanis club extends Kiwanis' impact to another community and impacts the lives of even more children. Start by exploring the proposed community to gain a better understanding of how Kiwanis can meet its needs and who can support the effort.

Information gathering

Gather background information about the potential club site. Check out websites for local government, real estate agencies, and the public school system.

Name of town/city: _____

Recent/recurring community events: _____

Existing service organizations

Organization	When it meets	Where it meets	Notes
Kiwanis			
Rotary			
Lions			
Optimist			
Jaycees			

Population demographics

Ethnicity: _____

Languages: _____

Average age of residents: _____

Economic situation

Mean or median income: _____

Top professions/employers: _____

Living conditions

Transiency rate: _____

Rent/mortgage: _____

Family living conditions: _____

Education

Average educational levels: _____

Childcare options: _____

Local schools: _____

Opportunities for a new club

Opportunities for establishing Service Leadership Program clubs in the community:

What service projects could the club undertake immediately following organization?
Prioritize them.

