

Tip #2

Signature Project



TAKE INSPIRING PHOTOS



So by now you would have decided on the project you will be submitting as your Signature Project for 2021. It has been a challenging year with Covid-19, so things had to be done differently. However, some clubs are rearing to go to showcase their innovation and creativity.

While we await instructions from Kiwanis International, here are some tips to assist you with your photographic submission.

Make your photos tell the story - remember you have a small window to tell your story and remember what they say about a picture says one thousand words. Always keep in mind you are entering a competition.

- ◆ Take photos at your camera's highest setting in a large, high-resolution format.
- ◆ Make sure Kiwanis members wear official Kiwanis-branded attire.
- ◆ Avoid poses of podium speakers and groups standing in line or stacked rows.
- ◆ If you are shooting a service project, look for an action photo of the volunteers in progress or interacting with children.
- ◆ Strive for identifiable faces, though they do not have to be facing forward entirely. Side shots of faces are okay if there is a mix of forward and side shots. The most important factor is facial expression; look for happy, positive, excited, surprised or content faces.
- ◆ Don't overload the photo with too many people unless it's an intended crowd shot.

Share your photos via Facebook, Twitter, Instagram and Pinterest; you can share them with the local media, on your personal social media accounts as well as for possible use in Kiwanis International publications.

