

Pooled Fare Rebate Discussion
EC&C Mid-Winter Conference
Montego Bay Jamaica February 2010

Pooled Fare Rebate

The policies and procedures manual contains policy number 7.9.7 pooled fair rebate.

Club Delegates (Pooled Fare Rebate) -7.9.7

Allowance 7.9.7.1

Clubs with delegates attending District Conventions are eligible for a credit to offset the cost of travel. Compensation will be based on a pool of money set periodically by the Board of Trustees. The credit amount will be determined by calculating the distance from the site of the convention to the club's geographical location and paid based on a per Km rate. Credits earned by the club will be retained by the District until the total exceeds \$50 at which time a cheque will be issued and sent to the Club. If the credits for two consecutive conventions do not exceed \$50 the credits will be added back to the pool for re-distribution.

Eligibility 7.9.7.2

To be eligible a club must have one of its own members registered as a delegate

The policy of Pooled Fare Rebate was developed to provide an incentive for attendance at the District Convention by providing a registration rebate. To be eligible a club must have at least one member attend the District Convention as a delegate.

The calculation of the incentive is based on a budgeted pool of money, generally determined by applying \$1.50 for each member of the District, to be distributed to the Clubs attending the convention on a pro rata basis determined by the distance traveled.

Although, in simple terms, 'the distance 'as the crow flies', is a functional method of calculation, the calculation has to be done manually. In the case of the most recent convention 252 clubs were eligible for the incentive. This meant the GPS coordinates for each of those clubs had to be manually looked up and entered into a spreadsheet. Then those clubs with a balance greater than \$50 were identified and 65 cheques were created ranging in value from \$50-\$260. The remaining 187 clubs will be tracked to the next convention and the funds applied to the 2010 calculation, if they are eligible by attending the convention.

Of the 65 cheques issued in August 2009 over 40 remain un-cashed as of January 1, 2010 and over 20 remain un-cashed from the 2007-08 convention in Niagara Falls.

Pooled Fare Rebate Discussion
EC&C Mid-Winter Conference
Montego Bay Jamaica February 2010

I believe it is time to re-examine the incentive program as it is currently defined and administered.

Convention registration assessment/rebate

Many Districts assess each club a registration fee whether the club sends a delegate or not. This is usually coupled with reduced registration fees for the convention. For example the Pennsylvania District has a \$60 per club assessment (about \$2.25 per member) but registration is only \$20 per delegate. NB: All functions are priced separately.

The EC&C District currently has a quasi- assessment fee of \$1.50 per member. This would be about \$12,000. With a registration of 400 delegates that would allow the fee to be reduced by \$30.

Distance-based Rebate

The current pooled fare rebate program provides the rebate based on the distance travelled. The further you are from the convention site the larger the rebate. This does not take in to consideration transportation costs. Delegates, further away often can travel for less than those closer to the Convention site. If we wish to continue this type of incentive I would suggest:

A fixed rebate based on the GPS in the center of larger geographical regions. i.e. Northern Ontario-Northern Quebec, Ontario- Quebec, Maritimes-Newfoundland & Caribbean. This would allow for the rebate to be fixed and applied to the first registrant on a per Club basis contingent on the geographical region of the club.

Pooled Fare Rebate Discussion
EC&C Mid-Winter Conference
Montego Bay Jamaica February 2010

Remove Rebate

A case could be made that the rebate does not serve as an incentive for Convention attendance. The lack of knowledge about the Pooled Fare rebate program and large number of un-cashed cheques are evidence that this program is not achieving its purpose.

Cancel and remove the policy and use the budget money for Service Leadership programs.