



# Growing Outstanding Achievement Leadership & Service

We know that the over riding goal for Kiwanis International is 1 million members by 2015. More members means more service. To reach that goal each member must play their part.

**International President Paul hopes that:**

1. Every club will complete a community assessment to determine who can be invited to a Kiwanis meeting. Every community has new member opportunities.
2. Each club needs to assess itself to determine strengths and weaknesses. We must reinvigorate ourselves to retain active participants. We must ignite our membership through meaningful service in our communities.
3. Every Kiwanian must reinforce the 4 Is: Invite, Inform, Induct and Involve.

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Our District goal of raising one million dollars for our UNICEF/HIV Aids project continues. We must not lose sight of our commitment.

**Governor Gary hopes that:**

1. LGs contact their club presidents once a month to work with, support and encourage them.
2. Each club communicates their activities vigorously in local papers, media and on the internet. Become M.A.D. about Kiwanis. (Make a Difference by Marketing All Deeds)
3. Every member brings one guest to a meeting or a service project this year. The power of one to light up the Kiwanis world. **Bring A Guest** so that membership is in the **B.A.G.**

**Kiwanis**  
THE POWER OF **1**