



Eastern Canada and the Caribbean District Children's Project in Partnership with UNICEF

February 2009

UNITE FOR CHILDREN  UNITE AGAINST AIDS

The Kiwanians of the Eastern Canada and the Caribbean District of Kiwanis International are dedicated to changing the world “one child and one community at a time.”

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PROMISE - (*prómis*) n.

An assurance that one will do a specified thing.

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On August 5, 2008, the
Kiwanians of E. C. and C.
made a promise to children
who need our help.



The following promise was made to Kayla and to children like her.

ATTENDU QUE le Kiwanis est une organisation mondiale de bénévoles qui se vouent à changer le monde, un enfant et une communauté à la fois;

ATTENDU QUE UNICEF Canada a confirmé que l'épidémie VIH/SIDA a un impact majeur sur la vie des enfants dans les Caraïbes;

ATTENDU QUE les clubs Kiwanis du district de l'Est du Canada et des Caraïbes du Kiwanis International ont l'expertise et la compétence pour recueillir des fonds afin de venir en aide aux enfants affectés par le VIH/SIDA dans les Caraïbes;

ATTENDU QUE les sommes ainsi recueillies par le district de l'Est du Canada et des Caraïbes du Kiwanis International peuvent contribuer à réduire l'impact du VIH/SIDA et sauver la vie des enfants dans les Caraïbes;

PAR CONSÉQUENT QU'IL SOIT RÉSOLU QUE, à compter du premier octobre 2008, les clubs du district de l'Est du Canada et des Caraïbes du Kiwanis International débutent un projet de District d'une durée de trois ans pour recueillir un minimum de un million de dollars pour venir en aide aux enfants des Caraïbes qui sont affectés par le VIH/SIDA et, de plus, que le District développe un partenariat avec UNICEF Canada pour que ce dernier fournisse conseils et soutien administratif pour la réalisation du projet.



Our promise was made not only to the children, but to UNICEF – our partner in this project.

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In order to keep our million dollar promise, each club in the District has been asked to donate a minimum of \$1200 per year for the three years of the project.

Larger clubs and those clubs with larger fundraising capacity may be in a position to contribute more.

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The first year of our project was a success, thanks to the support received from many of the clubs in the District and a number of major donors.

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We are reasonably on target
with cash and pledges.

The concern however, is that fundraising in the second and third years will be more challenging. Most of the major donors forwarded their generous “one time” donations in the first year of the project.

Cumulative Goal

This slide needs input from Governor Gary and GE Paul's TO DO list

September 30, 2009:	\$333,333
September 30, 2010:	\$666,666
September 30, 2011:	\$1,000,000
Cash as of 31/12/09:	\$283,674
Pledges to 31/12/09:	\$145,523

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The Project funds will support the needs of children in three countries of the Caribbean – Guyana, Jamaica and Trinidad and Tobago.

These communities have been identified to us by UNICEF Canada

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Thanks to UNICEF, the dollars received to date are already at work in Guyana. Programming will get underway in the near future in Jamaica and Trinidad and Tobago.

Guyana Program

- Prevention of mother-to-child transmission (PMTCT)
- Establishing PMTCT sites in the interior
- Providing PMTCT mobile outreach services
- Developing and implementing a behaviour change communication campaign
- Kiwanis contribution over three years: **\$449,340**

Jamaica Program

- Prevention of mother-to-child transmission (PMTCT)
- Supporting regional PMTCT staff
- Supporting the provision of dried blood spot testing of HIV exposed infants
- Building capacity of health workers
- Kiwanis contribution over three years: **\$404,460**

Trinidad and Tobago Program

- Promoting social and physical lifestyle changes for vulnerable and at risk children and adolescents
- Kiwanis contribution over three years:
\$155,044

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As you can see, the major emphasis of the District Project is a prenatal prevention program.

It should be noted that clubs supporting the District Project are also participating in a Young Children: Priority One Project.

IMPORTANT NOTE

Programming has begun in Guyana and will begin soon in Jamaica. The District needs a constant flow of funds to meet our financial commitments to UNICEF regarding costs being incurred to deliver the programs.

It would be sincerely appreciated if all outstanding pledges made for the 2008/2009 administrative could be honoured immediately and commitments for 2009/2010 be forwarded as soon as possible.

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The Kiwanis Foundation of Canada has graciously agreed to be the “flow through agent” for project funds raised in Canada and will issue Canadian income tax receipts to individual donors.

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Funds raised in Canada and the Caribbean, with the exception of Jamaica, are to be sent to the following address:

**Kiwanis Foundation of Canada
P.O Box 5034
Brantford, ON
N3T 6J7**

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The Kiwanis Foundation of Jamaica has graciously agreed to be the “collection agent” for project funds raised in Jamaica.

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Funds raised in Jamaica are to be sent to the following address:

**Kiwanis Foundation of Jamaica
P.O. Box ?
Kingston?, Jamaica**

The Jamaican Foundation forwards all funds collected to the Canadian Foundation for delivery to UNICEF Canada



Full details regarding the programs of our Project are now posted on the E. C. and C. website.

Please visit www.kiwanisecc.org



For additional Information about
UNICEF Canada please visit
www.unicef.ca



In order to keep our promise to the children and to UNICEF, we need the involvement of every club in our District.

Governor Gary extends his sincere thanks for your support and your commitment to our District Project.



**Kayla thanks
you for giving
her a future.**

The Eastern Canada and Caribbean 2009/2010 District Project Team



Ex-officio Member – Governor Gary Levine

Ex-officio Member – IPG Sheron Cameron-Dunn

Ontario Lead – PG Chuck McIlravey

Quebec Lead – TBD

New Brunswick/Newfoundland Lead – PG Ed Kelly

Nova Scotia/PEI/Newfoundland Lead – PLG Kim Conrad

Jamaica Lead – PLG Leighton McKnight

English Caribbean Lead – DLG Jefferson Reeves

French Caribbean Lead – Governor-elect Paul Toussaint

Committee Chair – PG Joanne Murray