



To: EC&C Board of Trustees

From: District Growth Chair Chuck McIlravey

Re: District Growth Report as of December 31, 2009

Please find attached a copy of the **New Club Site Locations Report** we have completed after discussion with the EC&C Division Growth Chairs and several Lt. Governors. We have also attached the current list of the 2009-10 members of the **EC&C District Growth Team**.

OVERVIEW:

- The Growth Team is in regular contact, communication has been very positive, telephone conference calls well attended, and the information flow informative.
- We have made a major step forward with KI regarding translating. More documentation regarding New Club Building and Club Growth is being translated with an agreement through KI and our District Translator, Pierre Laliberte.
- I attend an International Growth Conference Call the 3rd Tuesday of every month at 8:00 A.M. There is a very positive exchange of ideas and current growth information.
- The Governor continues to be advised on all growth activity, copies are provided to the DST, the Growth Team and GE Paul Toussaint.
- Membership Growth ideas shared by clubs have been very positive with a lot of good ideas on how to grow membership. The Rocket Program, although "not taking off as fast as we had anticipated," has been working well for those clubs using the idea of suggested program formats.
- The "Power of One Motto" has been seen as a positive message to members who are beginning to understand how important their individual role is in growing Kiwanis and that it takes everyone's involvement to make a difference.
- In the 2nd & 3rd quarter we should begin to experience some positive growth of new clubs with all of the reported new site activities provided by the LGs and Growth Team Members.
- Please continue your growth program with a positive attitude. Lt. Governors who would like to discuss the program in more detail regarding their division please talk with me anytime during the Mid-Winter Meeting. Keep in mind that the Growth Team is there to support all Division LGs.

Chuck McIlravey, EC&C Growth Chair,
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