

Kiwanis

Eastern Canada & the Caribbean District

2008/09 CLUB NEWSLETTER CONTEST CRITERIA

Club Newsletters published within the Eastern Canada and the Caribbean District of Kiwanis International should be so written that they fulfill the following primary functions:

- Inform members about the activities of the club, division, district and Kiwanis International
- Promote Membership Growth and Development
- Encourage attendance/participation at meetings, projects etc.

The publication should be published regularly (weekly, bi-weekly or monthly) and will be judged in the following five categories:

Competition Categories

CAT.	CLUB SIZE	CRITERIA
1	Less Than 50 Members	Published Weekly or Bi-weekly with advertising
2	More Than 50 Members	Published Weekly or Bi-weekly with advertising
3	Less Than 50 Members	Published Weekly or Bi-weekly without advertising
4	More Than 50 Members	Published Weekly or Bi-weekly without advertising
5	Any Size Club	Published monthly with or without advertising

The publications will be judged according to the following criteria, for a total of 50 possible points.

A. Front Page/Banner head should display the following (8 Points):

- Name of club (1)
- Title of Newsletter (1)
- Year club was formed (1)
- Date of publication (1)
- Name of Division and Lieutenant Governor (1)
- Name of District and Governor (1)
- Name of International President (1)
- Club's time and place of meeting (1)

B. Newsletter content should include the following (42 Points):

- Name of Club Executives and Committee Chairs (2)
- Details of upcoming events, club and committee meetings (5)
- Birthdays and anniversaries (2)
- Recognition of members achievements (2)
- Information concerning fund raising activities (4)
- Reports on Service activities (4)
- Reports on Interclub meetings (2)
- News from International, District, Division (3)
- Cartoons, quotes, jokes or humorous anecdotes (2)
- Overall design (5)
- Clear concise and effective writing (4)
- Effective use of photographs (4)
- Correct use of KI logos as defined by the KI Graphics Standards Manual (3)

C. Submission:

- For categories 1, 2, 3, and 4, Clubs must submit five copies of their newsletters printed between October 1, 2008 and April 1, 2009.
- For category 5, clubs must submit four copies printed between October 1, 2008 and April 1, 2009.
- A covering letter must accompany the submitted Newsletters and should include, at a minimum: Competition Category, Name of Club, Division Number, and any explanatory details.
- All submissions must be in hard copy (**Newsletters** published in E mail format must be printed into hard copy) and mailed, with a date/post mark no later than April 15, 2009, to the District Newsletter/Brochure Committee Chair, DLG Conliffe Wilmot-Simpson.

Conliffe Wilmot-Simpson
IMCA Jamaica Ltd
217 Spanish Town road
Kingston 13, Jamaica W.I.
Ph. (B) 876 923-7190, (H) 876 988-3547, (M) 876 381-0261

D. Award:

The winning submissions in each category will receive a Club Banner Patch and the two Runners-up will receive a ribbon. The presentations will be made during the 2009 District Convention in Trois Rivieres.

Questions, suggestions or comments should be directed to the District Committee Chairman at conliffe_w@yahoo.com or the District Office district@kiwanisecc.org or Tel: 613-727-0107.
